

With flour at eight
Dollars per, and still
Going up, we'll have
To eat sawdust, yet!

South Jersey Republican

An Honor
To Honest Old Abe.
February 12, 1915.

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Vol. 53 HAMMONTON, N. J., SATURDAY, FEBRUARY 6, 1915 No. 6

Town Council's regular meeting next Wednesday evening.
See what Monfort, the shoe man, has to offer.—on last page.
Mrs. Vial and her son Fred have moved into the Ballard Block.
Regular meeting of the Board of Health next Tuesday evening.
The total rainfall in January was 6.93 inches; snow, 3.1 inches.
Another restaurant is coming to town;—to be located next to Steel's store.
Miss Helen Mahn, of New York, is the guest of her friend, Miss Maud Jacobs.
Mrs. Francis Dowlin, of Parkersburg, Pa., is spending the week-end with her parents.—Mr. and Mrs. C. A. Wood.
Margaret, six-year-old daughter of Chas. W. Stator, died last week Thursday. Burial at Germantown on Monday.
Mrs. Burt's class, of the Baptist Sunday School, will give a "Valentine Social" next Friday evening, in the social room.
Next Friday will be Lincoln's birthday. The Peoples Bank, the Hammonton Trust Company, and Post Office will celebrate.
There is to be a euchre party at the Raleigh in the Pines, on Monday evening, Feb. 15. Admission, 25 cents. Benefit of St. Joseph's Church.
Dr. Gardner invites members of the G. A. R. to hear an illustrated lecture in memory of Abraham Lincoln, to-morrow evening, at the Universalist Church.
Col. Louis T. Bryant, Commissioner of Labor, will give an illustrated lecture at the Universalist Church, Sunday evening, 14th, on the industrial problem.
William Williamson, a pioneer glass blower of Hammonton, died at his home on Hammonton Ave., Thursday, Jan. 28th, aged eighty-two years. Interment on Monday, in Greenmount Cemetery.
The Baptist Sunday School will start on a trip to Palestine to-morrow—to be gone about six months. Before starting on the voyage, they will elect captains, pursers, etc., and the "reds" and "blues" will roll up the mileages. The side which finishes first will probably be banqueted by the unsuccessful ones.

J. Murray Bassett's horse died this week.
Mrs. A. B. Davis is selling novelties in the form of valentines and post-cards—for the Church.
Wm. F. Schwartz left for Milwaukee, Wis., Wednesday, to live. He has been a resident here for a quarter century or over.
The Ladies' Aid Society of the Baptist Church will give a chicken pot-pie supper on Tuesday evening, Feb. 16th, from 5.30 to 8.00. Tickets, 25 cents.
Sauer Krout Supper.
Little Ha-Ha Council announces the following good eats at their supper this evening, from 5 to 8, in Red Men's Hall:
Cold Roast Pork +Frankforters
Mashed Potatoes Potato Salad
Sour Potatoes Pickles
Sauer Krout Dutch Cake
Doughnuts Cake
Cranberry Jelly
Ire. Graham and White Bread
"How the Vote Was Won."
Following is the program for the play to be given on Saturday eve., Feb. 20th, in Bellevue Hall:
Horace Cole (a clerk) ... Wm. B. Phillips
Ethel (his wife) ... Miss Ruth Gardner
Winifred (her sister) ... Miss Elsie Laxar
Abathia (Horace's sister) ... Miss Cleora Catheart
Molly (his niece) ... Miss Pauline Phillips
Madame Christine (a distant relation) ... Miss Ethel Bernhouse
Maudie Spark (his first cousin) ... Miss Lillian Smith
Lisle Wilkins (his aunt) ... Miss Helen Bernhouse
City (manager of all work) ... Miss Mary Little
Gerald Williams (a neighbor) ... Casper Plox

BANK BROS.

BANK BROS.

A very LIBERAL REDUCTION on Merchandise for Immediate Use.

After inventory, we added many new lots, thus making the assortment greater. Of particular interest you will find Men's and Young Men's Overcoats and Suits, Women's and Misses' Coats and Suits, Shoes and Rubbers.

Shoes and Rubbers Reduced
Women's rolled-edge Rubbers reduced to 55 cents
Misses' rolled-edge Rubbers reduced to 50 cents
Children's rolled-edge Rubbers reduced to 45 cents; sizes 5 1/2 to 9
Children's Rubbers reduced to 29 c; sizes 5 to 9
Misses' Rubbers reduced to 35 cents
Men's Rubbers reduced to 45 c; sizes 9, 9 1/2, 10, 10 1/2 only
Children's Rubber Boots reduced to 75 cents
Women's Rubber Boots reduced to \$1.25
Men's Storm-Rubbers at 75 cents
Men's extra-heavy rolled-edge Rubbers at 95 cents,—storm and plain
Men's light weight Rubbers, in storm and plain, the best quality, at 90 cents
Men's Arctics at \$1, \$1.25, \$1.50, and up to \$2.25
Men's four buckle Arctics, \$2.50 and \$2.75
Men's Short Boots, \$3.75 and \$4.50
Men's Storm-King Boots, \$4.50 and \$5.50, best quality
Boys' Rubbers at 65 cents, 70 cents, and 75 cents, according to size,—rolled edge, storm, best quality
Men's cloth top Rubbers at \$1.25
Women's good quality Rubbers, special at 60 cents,—storm and plain, high, low and medium heel.
Women's cloth top Rubbers at \$1
Women's Footholds at 50 cents
Boys' Arctics at \$1.25, one buckle
Boys' two buckle Arctics at \$1.75
Special lot men's \$4 Walk-over Shoes reduced to \$2.50,—pat. colt, dull calf, Russian Calf, lace and button
Special lot men's \$3 and \$2.50 Shoes reduced to \$1.75,—pat. colt, lace or button, sizes 5, 5 1/2, 6, 6 1/2 only

Men's and Young Men's Overcoats Reduced in Prices
Reduced to \$5, men's and young men's Overcoats that were \$7.50
Reduced to \$4, young men's Overcoats that were \$6.50
Reduced to \$7.50, men's and young men's Overcoats that were \$10
Reduced to \$10, men's and young men's Overcoats that were \$15 and \$12.50
Most of these lots are the \$15 grade
Reduced to \$12.50, men's and young men's Overcoats that were \$18
Reduced to \$15, Overcoats that were \$22.50, in gray brown chinchilla
Reduced to \$7.50, Crayenettes that were \$10, with convertible collars; full length
Reduced to \$4, Overcoats that were \$7.50, of dark gray,—short length
Reduced to \$10, light weight Overcoats that were \$15 and \$12.50, black and very dark gray, some with silk facing
Reduced to \$7, Mackinaws that were \$9 and \$10, of dark gray chinchilla and fancy plaid
Reduced to \$5, Mackinaws that were \$7
Reduced to \$1.25, Boys' Overcoats that were \$1.75 and \$1.50, sizes 3 to 7
Reduced to \$1.50, Boys' Overcoats that were \$2.50 and \$2.25, sizes 3 to 6
Reduced to \$2.50, Boys' Overcoats that were \$5, \$4.50 and \$4, sizes 3 to 7
Reduced to \$2.50, boys' Overcoats that were \$3.50 size 7 to 12
Reduced to \$5, rubberized Rain Coats that were \$7.50
Reduced to \$7.50, rubberized Rain Coats that were \$10

AMONG THE CHURCHES.
Baptist Church.—For a large number of Sundays of late, the weather has been inclement. How have you stood the test? Are you a "fair-weather" Christian, or loyal at all times? Our announcements for this Lord's Day are:
10.30 a.m., morning worship. Theme, "Personal Responsibility."
Children's talk, "The fox that buried his chain."
11.45, The Lord's Supper.
12 m., Bible School. This Sunday the trip to Palestine will begin.
6.30 p.m., Y. P. S. C. E. prayer service. Christian Endeavor Day.
7.30, evening praise and worship. Theme "Taking the Enemy."
All are welcome to any and all services.

All Soul's Church—Universalist. Morning service at 11 o'clock. Subject, "What Christian Churches contribute to the good of the world." The Presbyterian Order will be considered next Sunday morning.
Evening service at 7.30. Illustrated lecture on "Life of Abraham Lincoln." Being a patriotic service; different patriotic organizations are invited to attend in a body,—among which are the G. A. R., Jr. O. U. A. M., P. O. S. of A., D. A. R., W. C. T. U., the P. O. of A., and the Women's Political Union.
The public is cordially invited. There will be patriotic songs and other special music.
Methodist Episcopal Church. The pastor, Rev. W. L. Shaw, will speak at both services on Sunday next. At 10.30 a.m., the subject will be, "The Path of the Just," and at 7.30 p.m., "The Wrath of God." Study of God's Word at noon. Junior League at 3 o'clock. Epworth League at 6.45, led by Mr. Wm. T. Schmittman. Topic, "The Promise of Forgiveness."
The revival services will continue during the week. Everybody welcome.

\$5 women's high cut Shoes reduced to \$4, of heavy Russian calf; low heel, lace
\$4 and \$3.50 women's high cut Shoes reduced to \$2.75,—of Russian calf, low heels, lace
Special lot women's \$4 and \$3.50 Shoes reduced to \$2.50; dull calf, patent colt and russet, lace or button
Special lot women's \$3 Shoes reduced to \$2.25,—patent colt, dull calf, and russet
Special lot women's \$2.50 Shoes reduced to \$1.90, pat. colt, dull calf and russet
Special lot women's Shoes reduced to \$1,—sizes 2 1/2, 3, 3 1/2, and 4 only
Special lot women's Shoes reduced to \$1.50,—some Goodyear welts included, sizes 2 1/2 to 4

Women's and Misses' Coats Reduced
Reduced to \$4, Coats that were \$6; striped brown, fancy blue and plain black
Reduced to \$4.75, Coats that were \$6.50,—long black coats, some trimmed with astrakhan collars and cuffs, and some with fur
Reduced to \$5.50, Coats that were \$7.50 and \$8; of fancy mixed goods
Reduced to \$6.50, Coats that were \$8.50 and \$9
Reduced to \$10, Coats that were \$13.50 and \$15; made of very fine plush and lined with silk
Reduced to \$15, Coats that were \$22.50 and \$20; of fine plush, fur trimmed collar and cuffs
Reduced to \$7.50, Coats that were \$10 and \$12.50; of blue and black serge, lined with guaranteed satin, plain tailored
Children's Coats reduced to \$1.50, that were \$2, \$2.25 and \$2.50; sizes 2 to 6 years
Reduced to \$2.50, Children's Coats that were \$3.75 & \$3.50, sizes 3 to 6 years
Reduced to \$3, Children's Coats that were \$5 and \$4.50,—sizes 3 to 5 years
Reduced to \$3, Girls' Coats that were \$6, \$5 and \$4.50,—sizes 6 to 12 years
Reduced to \$4.50, Girls' Plush Coats that were \$7.50 and \$6, sizes 6 to 12 years
Reduced to \$1.25, Girls' Coats that were \$3, of blue and brown chinchilla; sizes 8 to 14
Reduced to \$3, Women's Coats that were \$4.50

Berlin and Urban, without doubt the best dancing team ever seen in Hammonton, was specially engaged direct from the Pacific Coast, as one of the highest salaried acts ever carried by a one-night-stand show. They are known as the world's premier dancers, and will positively appear with Guy Bros., famous minstrels, in Bellevue Hall next Thursday evening, 11th inst. Reserved seats on sale the morning of the show, at the hall.
An address on "New Thought" will be given for the benefit of the Ladies' Aid of the Universalist Church, on the evening of Saturday, Feb. 27th. This address, by Mrs. Idella Nichols Gardner, was given as one of a series of lectures on social topics, given by such speakers as Owen R. Lovejoy, Pres. National Child Labor Commission, John R. Spargo, author and lecturer, and other eminent speakers. Mrs. Gardner has delivered this lecture before other Churches and organizations. She has also recently given a series of talks on this subject at Unity Center, Presser Building, Philadelphia.

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The revival services will continue during the week. Everybody welcome.

Men's, Young Men's & Boys' Suits Reduced
Reduced to \$7.50, thirty Suits for men and young men that were \$10
Reduced to \$10, forty-five Suits for men and young men that were \$13.50 and \$12.50
Reduced to \$12.50, forty-eight men's and young men's Suits that were \$15 and \$16.50
Reduced to \$15, twenty-five men's and young men's Suits that were \$20 and \$18
Reduced to \$1.25, boys' Suits of Norfolk and Russian blouse style, sizes 3 to 6
Reduced to \$1.75, boys' Suits that were \$2.50, sizes 3 to 7
Special lot of boys' Knee Pants reduced to 15 cents, sizes 4 to 13 years

Women's and Misses' Coats Reduced
Reduced to \$4, Coats that were \$6; striped brown, fancy blue and plain black
Reduced to \$4.75, Coats that were \$6.50,—long black coats, some trimmed with astrakhan collars and cuffs, and some with fur
Reduced to \$5.50, Coats that were \$7.50 and \$8; of fancy mixed goods
Reduced to \$6.50, Coats that were \$8.50 and \$9
Reduced to \$10, Coats that were \$13.50 and \$15; made of very fine plush and lined with silk
Reduced to \$15, Coats that were \$22.50 and \$20; of fine plush, fur trimmed collar and cuffs
Reduced to \$7.50, Coats that were \$10 and \$12.50; of blue and black serge, lined with guaranteed satin, plain tailored
Children's Coats reduced to \$1.50, that were \$2, \$2.25 and \$2.50; sizes 2 to 6 years
Reduced to \$2.50, Children's Coats that were \$3.75 & \$3.50, sizes 3 to 6 years
Reduced to \$3, Children's Coats that were \$5 and \$4.50,—sizes 3 to 5 years
Reduced to \$3, Girls' Coats that were \$6, \$5 and \$4.50,—sizes 6 to 12 years
Reduced to \$4.50, Girls' Plush Coats that were \$7.50 and \$6, sizes 6 to 12 years
Reduced to \$1.25, Girls' Coats that were \$3, of blue and brown chinchilla; sizes 8 to 14
Reduced to \$3, Women's Coats that were \$4.50

Alumni Entertainment.
Mr. Keith Cherry, "the popular Fun Doctor of Philadelphia," will furnish an entertainment of magic and mystery, in the High School, next Monday evening.
Mr. Cherry is a professional magician, and the expense of his appearance has been guaranteed by an Alumni member.
There will be no charge for admission. Please come early, and bring your friends.—Children must be accompanied by parents.
Let us show our appreciation of this treat by a large attendance.
COM.

Each person in Hammonton should be at Church, for each service, eager to hear or serve, unless providentially prevented. Presbyterian Church hours and themes are: 10.30 a.m., "The Iron Gate," 7.30 p.m., "Ministering to the Masses." Drill and practice in the Lecture Room. Sabbath School at noon. Midweek call to worship at 7.45 p.m., Thursday.
St. Mark's Church. Sexagesima (Sunday); Morning Prayer and Holy Communion, 7.00; Litany and Holy Communion, 10.30; Sunday School, 11.45; Evening Prayer, 4.00.

BANK BROTHERS' STORE
Hammonton - - - - - New Jersey

THE thoughtful man insures his life. He knows it is the best thing to do. He knows it is the real way to ease his mind. He knows it is the most satisfactory and certain way to provide for his family, and it must be provided for somehow.



The Prudential
FORREST F. DRUDEN, President

FOR SALE

Hammonton Poultry Assoc'n

Oliver Chilled Plovers
Simplex Brooders
Feed
and Poultry Supplies

JOHN PRASCH, JR.

Funeral Director and Embalmer

Twelfth Street, between Railroads.
Local Phone 907. Bell. 47-07.

Hammonton, N. J.



For those Cold, Creepy, Chilly, Days

Sitting in a chilly, creepy room is not at all pleasant, besides it's not safe. It sometimes means a cold that will stick to you for months. Why take a chance, why be uncomfortable?

Use a **Vulcan Odorless Gas Heater**



Can be connected to any gas fixture. Will take off the chill and make a room comfortable in a few minutes. Absolutely Odorless. Absolutely Sanitary. We have them in various styles and at different prices.

Ham. & E. H. C. Gas Company

South Jersey Republican

Issued every Saturday morning

Entered in Hammonton Post-Office at second-class matter by

HOYT & SON, PUBLISHERS

Subscription Price: \$15 per year, \$1.00 to Atlantic County. Three cents per copy. On sale at office, and at "The News Room"

Advertising rates on application. Local Phone—532, 1003.

SATURDAY, FEBRUARY 6, 1915

Assemblyman Whitman's bill (recently introduced), providing for a State Normal School at Pleasantville, would be handy for our Hammonton students, but not for Camden or points at a distance. As we have stated many times before, Hammonton, the "hub of South Jersey," is the handiest-to-get-at town in this end of the State, and possesses every desirable advantage.

"When you need a lantern, just 'hook' a red one, along the street," say some people. A large number have been stolen, which had been placed at wash-outs and sunken ditches to warn pedestrians and teams of danger. Aside from the loss, the Town might be subject to a damage suit if a person or animal was injured by stepping into a hole which was unprotected by signal light.

State officials were in town a few days ago, inspecting the railroad crossings and safety gates. As these same officials have referred conditions in other towns to the grand jury, with strong recommendations, there may be something doing here for the safety of the public. The unsatisfactory conditions at Eleventh and Thirteenth Streets were especially noticeable.

The people in Belgium are still in need of aid,—the cold weather increasing their sufferings. There are about forty-five dollars in the hands of the Hammonton Aid Committee, and they desire to increase to one hundred in time to forward it on Wednesday next, 10th inst. Leave a liberal offering at the Peoples Bank, or with Mr. Doughty, at the gas office.

Sunday last brought us a lively snow storm, followed by rain, which increased and prevailed all day Monday and well into Tuesday, shutting out the ground-hog's view of his shadow. Wednesday brought the heaviest snow-storm of the season. Thursday gave us the first sunshine for the week. Friday was cool, damp, cloudy.

Billy Sunday said, "The saloon keeper is the only manufacturer whose finished product is worth less than the raw material." He begins with a clean-hearted boy, and makes of him a rum-soaked cop.

Owners of vacant houses should see that not only in the water shut off, but the traps emptied. Several freeze-ups occurred recently, and the plumbers had hurried parties to replace.

There will be two eclipses of the sun during 1915, according to the almanac; but you'll have to go to Australia or the Hawaiian Islands to see them.

No, the ground-hog did not see his shadow on Tuesday last, so we may expect an early Spring.

The Show You Have All been Waiting For!

Guy Brothers' Famous Minstrels

America's Premier Minstrel Show

In Bellevue Hall, Hammonton

Thursday Eve, Feb. 11

One night only. Grand street parade at noon, led by Guy Brothers' Silver Court Band.

See the new Musical Comedy, "A Day on the Congo."

A new departure in minstrelsy. Best Dancers. Finest singers.

Special scenery for every act. Superb Orchestra

Reserved seats on sale Thursday morning, at the Hall

DR. J. A. WAAS

DENTIST

Bellevue Avenue, Hammonton

R. N. BIRDSALL

CONTRACTOR AND BUILDER

115 Orchard St., Hammonton

Local Phone 811

Un-Claimed Letters.

The following letters remained unclaimed for in the Hammonton Post Office on Wednesday, Feb. 3, 1915:

The Coopers Co. Mr. Harry Lomer, Mrs. Edith M. Lomer, William S. Miller, John Isaac, Pietro Diavello (due 10c), Francesco Diavello (due 10c), Antonino Errera

Persons calling for any of the above will please state that it was advertised. THOS. C. ELVINS, Postmaster.

A Second-hand Buick Touring Car

For sale. Can be made a Runabout or Truck. The back seat comes off.

A 1915 Buick Run-about Model C-24—new.

One Trap Buggy With pole and shafts, rubber tires, nearly new. GEO. S. TURNER.

A. H. Phillips Co. Fire Insurance

MONEY FOR MORTGAGE LOANS

Walter J. Vernier

PLUMBING & HEATING Contractor

D. E. BALLARD

BRICK AND CEMENT WORK

The Cumberland Mutual Fire Insurance Company

Wayland DePuy, Agt., Hammonton, N. J.

ORDINANCE NO. 8

AN ORDINANCE to prohibit the riding of driving motor cycles, bicycles and similar vehicles on the streets of Hammonton, N. J., in the County of Atlantic.

Persons violating the provisions of this ordinance shall be punished by a fine not exceeding five dollars or imprisonment in the County Jail not exceeding five days.

WILLIAM F. LACHRY, Chairman.

ROBERT STEEL, your Jeweler.

SAFETY FIRST.

PAXSON'S SANITARY SWEEPING COMPOUND

"Sold by Strout"

9000 FARMS

H. W. Miller,

E. A. Street Farm Agency

An Ordinance.

An Ordinance for the appropriation of money for the general and incidental expenses of the Town of Hammonton for the year 1915, and respecting taxes to be assessed and raised to cover said appropriations.

Section 1. Be it ordained by the Mayor and Town Council of the Town of Hammonton, Atlantic County, New Jersey, that there shall be appropriated, and they do hereby appropriate the following sums for the general and incidental expenses of the said Town of Hammonton for the year 1915:

For Town Purposes \$4,000.00
For Highways 3,000.00
For Fire Department 1,000.00
For Care and Maintenance of Poor 1,000.00
For Street Lighting 4,000.00
For Care and Maintenance of Park 500.00
For Board of Health 300.00
For Drainage 50.00
For Memorial Day 50.00
For Interest on Debt for Sidewalks and Curb 450.00
For Interest on Debt for Construction of Sewerage System and System of Drains 3,300.00
For Interest on Sewer House Connections 225.00
For Interest on Costs of Operation and Maintenance of Sewerage System 150.00

Total \$19,275.00

Section 2. And be it ordained, that of the sums so appropriated, there shall be assessed and raised by taxation the sum of \$18,228.73, which said sum is determined as follows:

Appropriations \$19,275.00
Balance on hand from Uncollected Taxes from the year 1914 6,048.27
Amount to be raised by taxation \$13,226.73

(Signed) FREDERICK C. BURT, Mayor.

Attest: W. R. SEELY, Town Clerk.

Introduced January 13, 1915
Passed January 18, 1915

Littlefield Ice & Coal Company

DON'T WORRY about MOVING

Get Russell's Padded Auto Van.

ANYWHERE Cedar Brook, N. J. ANY TIME

Long Distance Moving a Specialty.

Satisfaction Guaranteed. Let me Estimate.

All that is Good and Latest

Victor Records.

Let us explain some of the advantages of buying your VICTROLA at home.

We sell them on the convenient payment plan. Come in and hear them.

We have a good number to choose from.

ROBERT STEEL, your Jeweler.

SAFETY FIRST.

PAXSON'S SANITARY SWEEPING COMPOUND

While Sweeping. It catches the GERMS as well as the DUST!

If your jobber or dealer does not have Paxson's Sanitary Sweeping Compound, write us and we will see that you are supplied.

Manufactured by PAXSON MANUFACTURING COMPANY, Inc., 215 Sanson Street, Philadelphia, Penna.

Packed in barrels, half-barrels, and tubs for use in stores, factories, hotels, churches, schools, etc., and in five, ten, and twenty cent packages for household use.

It cleanses floors and brightens carpets, leaving the rooms in a pure and sanitary condition from the use of the disinfectant and deodorizer that it contains.

Miss Bertha Twomey

Notary Public

Commissioner of Deeds

CHAS. T. THURSTON

Plumber and Gas Fitter

The Hammonton Telephone

Is the Cheapest!

A. J. RIDER

W. H. Bernhouse

Fire Insurance

Strongest Companies

Lowest Rates

Conveyancing,

Notary Public,

Commissioner of Deeds

SHERIFF'S SALE

NOTICE TO CREDITORS

FOUND.

On my arrival in Hammonton, I found that gossips have been at work circulating a story, stating I had left my husband. It seems too ridiculous to write about, there being absolutely no foundation to the gossip; but it does seem necessary that a person making any kind of a change must publish the same, and therefore I am publishing the same in this paper to satisfy gossips. Following is a part of an article written by Dorothy Dix for the New York Journal, Dec. 26, 1914. I hope that whoever may be the originator of this gossip may read this article, and take a lesson from same; and I think it would be wise for them to secure a copy and read the entire article. Mrs. Hugo Kiro.

The love of gossip is the most inexplicable of all human weaknesses. It is the one savage trait that has survived both civilization and Christianity, and that shows how elementarily cruel we still are. Every day we see people who do not hesitate to flay yet they do not hesitate to blast a woman's reputation by setting about evil stories about her—stories that are the merest hearsay, and which they do not take the trouble to investigate. Every day we see people who shudder with horror as they read tales of how savages torture themselves by torturing their prisoners to death, yet these humanitarians pass a pleasant evening together by circulating the reputation of everyone they know who has the bad luck to be absent. Every day you see good, moral people who really believe that they have the welfare of their fellow creatures at heart, who do not hesitate to disseminate scandalous stories that break up homes and wreck the careers of men and women. Every day you meet honest people who would not dream of stealing a pin from you, but without a moment's compunction they will rob you of your good name. And the gossiper who is not only more dangerous than the thief, more cruel than the savage, he or she is also more cowardly. The thief takes his chance of detection and punishment; the gossiper conceals his dirt into the open when he sticks his dirt into his victim's, but the gossiper works under cover, hidden and safe. Come and spend a pleasant evening at the Valentine's Thursday, in the Civic Club House, Tuesday evening, next, Feb. 11th. Don't fail to see the "Zoo." Refreshments served. Admission, 10c. COM.

Gay Brothers' Famous Minstrels is at the present day a household word throughout the United States, and is a synonym for mirth and fun of the most entertaining kind. This popular attraction will make their annual bow before local playgoers next Thursday, in Bellevue Hall. During the performance, the irresistible fun maker, Edwin Gray, will present the new musical comedy, "A Day on the Congo," a new departure in minstrelsy. If you want a sure cure for the blues, see "A Day on the Congo," which will start to finish. Constantly specially made for this comedy. Seats on sale Thursday morning, day of show, at the hall. Reserved seats, 50 cents.

The Wet Blanket.

In every burg, in every grade, you find the sour despondent lad who kicks at all improvements; all progress gives him pain, and to the people he explains just what the old time groove meant. When we would pave Commercial Street, he has his foot on the wheels, to organize the kickers; when his remonstrance has been caused, he snorts around to beat the band, and bawls and bickers. Of grief he always has a raft; to cry "extravagance!" and "grit!"—that is his life-long function. When we'd light up the darkened town, he lays "all other" business down, and goes for an objection. In every corner of the grad he keeps the live-wires hopping mad, with protest, knock and stricture; and every time they see him pass they cry in tones from round the hills, "Confound his ugly picture!" What pleasure does the kicker find in saying we should trull behind, and not be an aspirer? What comfort does the kicker know, since everywhere he sees a foe, and nowhere an admirer? But in his dark and morbid way he has a picnic every day, and life's one round of leisure is his detail in his aim, so drearily he plays his game, and public scorn's a treasure.

WILLIAM DOERFEL

Penn Mutual Life Insurance Co.

All Forms of High Grade Life Insurance

The Hammonton Paint

It has no equal, as it works well, covers well, and weathers well.

Sold by JOSEPH I. TAYLOR

Stouss, Sign, and Carriage Painter,

S. J. R. 3 Cts.

BRIGHTER EVENINGS

WIRE YOUR HOUSE

Now is the time you want Good Lights

Owing to better facilities and lower material prices, we are prepared to name

LOW FIGURES

For house wiring. They will surprise you.

No matter where you are, if you are away from town current, make your own.

Isolated Plants

our Specialty

Royal Electric Company,

Distributors for

Electric Storage Battery Co.

Brilliant Lamp Works,

15 South Second Street,

Hammonton

Drop Card for Estimate.

COUNTY CAPITAL GARAGE

MOTOR CARS,

POWER.

ECONOMY.

DURABILITY

RELIABILITY.

Pleasure & Commercial

Harry F. Birch, Agent,

May's Landing, N. J.

WILSON S. TURNER, Sub-Agent

Hammonton.

The Peoples Bank

Capital, \$50,000

Surplus and Undivided Profits, \$64,000

Three per cent interest paid on time deposits

Two per cent interest allowed on demand accounts having daily balance of \$100 or more.

Safe Deposit Boxes for Rent

M. L. JACKSON, President

W. J. SMITH, Vice-Pres'

W. R. TILTON, Cashier

DIRECTORS

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Lakeview Greenhouses

Central Ave., Hammonton.

Large assortment of

Palms, House Plants,

Cut Flowers,

Funeral Designs

In fresh flowers, wax or metal

WATKINS & NICHOLSON

Florists and Landscape Gardeners

Local Phone 901. Bell 1-10

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FUNERAL DIRECTOR

And Embalmer

Local Phone 606. Bell 31-X.

233 Bellevue Ave.,

Hammonton, N. J.

Half-a-Cent-a-Word Column

No charge less than ten cents. Each line, initial, and name counts one word. Double price charged for larger type.

All ads should be in before Thursday noon. If possible, copy should be in before Wednesday noon. If not possible, to be inserted promptly, allow for the fact that it will be inserted between news items.

Real Estate

FOR SALE—four lots on Twelfth Street, 24 ft. deep to gutter line. B. K. H. Ballan.

DEVELOPER building lots for sale—Delaware and Valley Aves., Hammonton.

HOUSE to rent—113 Horton St., with barn. Inquire of N. P. Fowler.

FOR SALE—about ten acres near Hammonton, 100 ft. x 150, with house, all conveniences, and stable. Look 100 ft.

FOR SALE or rent—eight rooms, all conveniences, good location—on Egg Harbor Road, Hammonton.

FOR SALE—lot near on Delaware Ave., opposite Peoples Bank. Apply to J. W. Tilton, 302 West Philadelphia.

WHAT Have you to sell, or rent? Lay out your prospectus with care. No charge unless sold. Want anything from 100 ads down to building lot. Write to us.

FOR RENT—Nine-room house, front on E. Washington St., all conveniences, bath, large front porch, near Delaware Ave. and St. Clair rooms, all conveniences. J. K. King, 210 Delaware Ave.

TWO Houses for sale, on Orchard Street. Double houses, walk from station. Inquire of J. K. King.

FOR SALE—two building lots on Egg Harbor Road, 100 ft. x 200, near station, two lot each.

FOR RENT—that desirable residence on Orchard Street, near Delaware Ave., with all conveniences, light, bath, and hot water heating. Apply to A. J. Rider.

Announcements

I Am selling Atlantic River Co. for 60c. Harry Davidson, or phone Bell 81-7.

NOTICE—The Grove Cemetery Association has decided to hold its annual meeting on Wednesday, Feb. 24, at 2 p.m. A full attendance of interested members would be appreciated by the officers of the above Association. J. M. Parkhurst, Sec'y.

CLEANING and Washing Done. Apply to J. W. Tilton, 302 West Philadelphia.

I Have 800 to loan

**HAVE YOU SEEN
OUR EXCELLENT
Line of Carpenters' Tools?**
Great variety, Best Quality.

Plumbing done in all its branches
Repairing properly done

Harry McD. Little
Odd Fellows Building.

Another Pay-Day at Hand,

And had you thought of laying a part of it aside for some special demand of later on?

The only way to get a little cash ahead is to adopt some regular method of laying it aside. Make it a point to place a part of the pay envelope's contents in the bank as often as pay-day comes around.

Bring it here.

HAMMONTON TRUST COMPANY

Edw. Cathcart,
Contractor & Builder
Central Ave., Hammonton, N. J.
Jobbing Shop Work
Furniture Repairing

Wm. B. Phillips
Attorney-at-Law
Hammonton, N. J.
517-519 Federal St., Camden

**We sell Empire King
SPRAYING PUMP**

If you want a first-class
SPRAYING NOZZLE
At a Low Price,
We can furnish it

**Try Grasselli Lime and Sulphur
Solution, and
Graselli Arsenate of Lead.**

GEORGE ELVINS,

Hammonton, - New Jersey



THE PLACE TO BUY

Lumber Millwork Lime
Cement Coal Wood
Paint Glass Roofings
Fertilizers Wall-board Terra Cotta Pipe
Cyclone Fence

Both Phones—Prompt Delivery
Let us estimate on your wants.

JOSEPH R. IMHOFF

**THE CHURCH AS
A SOCIAL CENTER**

A Broader Sphere for Religion—New Field for the Rural Church.

By Peter Radford
Lecturer National Farmers' Union
The social duty of the rural church is as much a part of its obligations as its spiritual side. In expressing its social interest, the modern rural church does not hesitate to claim that it is expressing a true religious instinct and the old-time idea that the social instincts should be starved while the spiritual nature was overfed with solid theological food, is fast giving way to a broader interpretation of the functions of true religion. We take our place in the succession of those who have sought to make the world a fit habitation for the children of man when we seek to study and understand the social duty of the rural church. The true christian religion is essentially social—its tenets of faith being love and brotherhood and fellowship. While following after righteousness, the church must challenge and seek to reform that social order in which moral life is expressed. While cherishing ideals of service, the rural church which attains the fullest measure of success is that which enriches as many lives as it can touch, and in no way can the church come in as close contact with its members as through the avenue of social functions.
The country town and the rural community need a social center. The church need offer no apology for its ambition to fill this need in the community. If an understanding of its mission brings this purpose into clear consciousness. The structure of a rural community is exceedingly complex; it contains many social groups, each of which has its own center, but there are many localities which have but one church and although such a church cannot command the interest of all the people, it is relieved from the embarrassment of religiously divided communities.

Social Needs Imperative.

The average country boy and girl have very little opportunity for real enjoyment and have, as a rule, a vague conception of the meaning of pleasure and recreation. It is to fill this void in the lives of country youth that the rural church has risen to the necessity of providing entertainment, as well as instruction, to its membership among the young. The children and young people of the church should meet when religion is not even mentioned. It has been found safest for them to meet frequently under the direction and care of the church. To send them into the world with no social training exposes them to grave perils and to try to keep them out of the world with no social privileges is sheer folly. There is a social nature to both old and young, but the social requirements of the young are imperative. The church most provide directly or indirectly some modern equivalent for the hunking bee, the quilting bee and the singing schools of the old days. In one way or another the social instincts of our young people must have opportunity for expression, which may take the form of clubs, parties, picnics or other forms of amusement. One thing is certain, and that is that the church cannot take away the dance, the card party and the theatre unless it can offer in its place a satisfying substitute in the form of more pleasing recreation.

Universal Instinct for Play.

In providing for enjoyment the church uses one of the greatest methods by which human society has developed. Association is never secure until it is pleasurable; in play the instinctive aversion of one person for another is overcome and the social mood is fostered. Play is the chief educational agency in rural communities and in the play-day of human childhood social sympathy and social habits are evolved. As individuals come together in social gatherings, their viewpoint is broadened, their ideals are lifted and finally they constitute a cultured and refined society. It is plain, therefore, that the church which aims at a perfected society must use in a refined and exalted way the essential factors in social evolution and must avail itself of the universal instinct for play. If the church surrounds itself with social functions which appeal to the young among its membership, it will fill a large part of the lamentable gap in rural pleasures and will reap the richest reward by promoting a higher and better type of manhood and womanhood.

SWAMP CEDAR FOR SALE.

Persons are invited on approximately 77 acres of cedar timber standing in the swamp within the State Forest Reserve near New Greens, Burlington County, New Jersey.

Further information will be given at the office of the Forest Commission, State House, Trenton, where sealed proposals will be opened on February 25, 1916, at 10 a. m.

Advertise in the S. J. R.

Good Bye
Business
Depression

MONFORT'S

Make Way
for
Prosperity

Prosperity Shoe Clearance Sale!



Clear the Decks
for
Good Times Coming!

We believe prosperity, greater than ever, is on its way; in fact, is just around the corner.

In evidence of our belief, we have named our big February

shoe sale "A Prosperity Clearance," because we want to get ready for the prosperity that is coming.

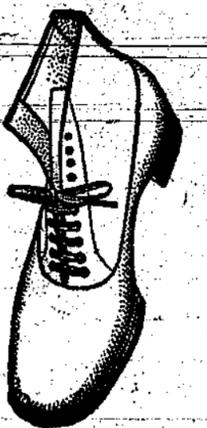
Manufacturers are preparing for it by putting on more men, installing new machinery, building additional plants. We want to be ready, too. We would like to see our shelves clear of every pair of winter shoes in the store.

We look forward to the biggest Spring business in our history; but first we must have room for Spring styles, the finest we have ever purchased, and soon coming in.

So Way Down Go the Prices on Winter Shoes!

We need the room; you get the benefit.

American Lady



Regular \$3.50 patent Blucher now \$2.50
\$3.50 button now \$2.50
W. L. Douglas \$3.50 gun metal Blucher now \$2.50
The Vassar Shoe, vici button and Blucher,
were \$3 now \$2.15
Women's \$2.50 patent Blucher, high or low heel, now \$1.75
Ladies' Comforts, \$2 kind, now \$1.75.
Ladies' warm lined, were \$1.65, now \$1.50
were \$1.50, now \$1.25

Patent tip Juliettes, were \$1.50, now \$1.25
Girls' Security Shoe—calf skin, button,—
11 1/2 to 2, were \$2.50, now \$2.
8 1/2 to 11, were \$2, now \$1.50

Misses' and Children's tan calf, button,—
5 to 8, were \$1.50, now \$1.25
8 1/2 to 11, \$1.75, now \$1.50
11 1/2 to 2, \$2, now \$1.75

Misses' Storm high top, tan calf,—
Regular \$3, now \$2.50

Children's and Misses' high top, button,
8 1/2 to 11, \$1.35, now \$1.15
11 1/2 to 12, \$1.50 to \$1.25

Little Gents' gun metal calf,—8 to 13,
Regular \$1.50, now \$1.25

Boys' tan calf Blucher,—were \$2.50, now \$2
were \$1.85, now \$1.50

Men's Dress Shoes, all sizes, enamel and tan, button—
\$4, now \$2.50

Men's gun metal Blucher, were \$4, now \$3.50
Furnum Shoes,—were \$3.50 now \$3

We have the best and largest stock of Shoes we ever had. Our Men's Working Shoes, cannot be beat for quality.

No discount on the goods advertised in this Sale

**MONFORT'S
Gents' Furnishing Goods and Shoes**

Flannel Shirts

Were \$3.50, now \$2.50
Were \$2.75, now \$2.25
Were \$2.25, now \$1.75
Were \$2.00, now \$1.69
Were \$1.75, now \$1.25
Were \$1.69, now \$1.35
Were \$1.50, now \$1.19
Were \$1, now 89 c and 75 c.

A few men's Soft Hats, were \$1.25 \$1.50 and \$2, all for 75 c. each

All \$1 Caps now 75 cts.

All 50 cent Caps now 40 cents

The best all-wool Sweaters, that were \$7, \$6.50, \$6, and \$5.50, now \$5 each, while they last.

Mixed Sweaters, were \$3, \$2.75, \$2.50, \$2.25, now \$2, while they last.

A few pair of heavy all-wool Hose, the 50 cent kind, at 25 cents.

A few Boys' blue and gray Winter Caps, were 50 cts, now 39 cents.

A few Boys' Aviation Caps, were \$1, now 75 cents.

All our \$1 stiff & soft Dress Shirts, while they last, at 75 cents.