

WAVELENGTH:

• A LOOK BACK AT 2011 •

ACLS

MAKING A DIFFERENCE



IT'S TIME TO LAND THAT JOB

The library system was able to help area residents improve their computer and job search skills thanks to a series of classes provided with funds from the [Broadband Technology Opportunity Program \(BTOP\)](#) and the Bill and Melinda Gates Foundation. Atlantic Cape Community College provided the instructors for the series of twenty-four classes entitled, *It's Time to Land that Job & We Can Help!* The four-hour classes focused on the basic computer skills needed by every job applicant today, such as completing an online application, developing a resume and cover letter, communicating through email, exploring career opportunities and conducting a web based job search.

In addition to the workforce development classes, BTOP provided twenty-eight desktop and ten laptop computers for use by jobseekers throughout the Atlantic County Library System, increasing the number of broadband workstations available. The program's goal was to make New Jersey's libraries strategic job-creating facilities by adding computer workstations, upgrading Internet connectivity, and providing job search assistance and workforce development programs.

The training and computers were part of a \$5.1 million National Telecommunications and Information Administration American Recovery and Reinvestment Act grant to support the New Jersey State Library's BTOP efforts.

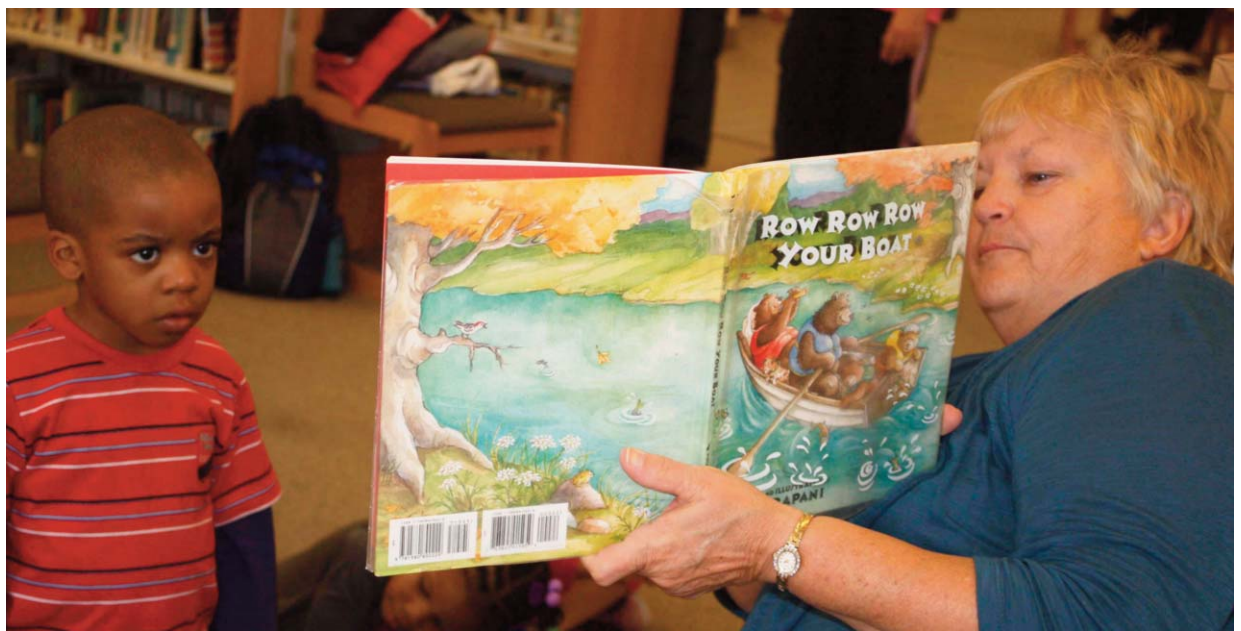
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GET CAUGHT READING ▼

Did we catch you reading? May is the official **Get Caught Reading month**, but we see no reason to limit yourself to only one month out of the year!



BY THE NUMBERS*

866,406 ITEMS CHECKED OUT

828,676 VISITORS

888 PROGRAMS FOR CHILDREN

735 PROGRAMS FOR ADULTS

135,132 INTERNET USERS

77,543 CARD HOLDERS

539,175 VOLUMES OWNED

10 BRANCHES

1 BOOKMOBILE

1 COMMUNITY READING CENTER

START THE KINDLING

Kindle users can now get **free eBooks** from the Atlantic County Library System. Library patrons can download or transfer popular and classic eBooks to a Kindle device or any mobile device running the Kindle app, such as iPhone®, iPad®, Android™, and more. Kindle users can browse the Atlantic County Library System's collection of bestselling and classic eBooks from a PC or Mac computer, check out titles using a library card, and select Get for Kindle to deliver eBooks to their Kindle device or any device running the Kindle app.

Need help getting started? Visit the library's website at www.atlanticlibrary.org and click on Audiobook/eBook under Services and follow the directions found there. If you prefer to see how it's done, go to Tutorials and watch either a step-by-step or automated guide to checking out an eBook for your Kindle. Or if you are old school, we even have books on how to use your Kindle!



ARE WE THERE YET?

Dreading your next road trip with the kids? Worried they'll get bored or fight over which DVD to watch? Or ask the dreaded question, "Are we there yet?"

We can help! Try a **Playaway View**. It's a **self-contained portable video player** that is durable and made with kids in mind. The Playaway View has a 3.5" full-color LCD screen, a shatter-resistant acrylic cover, a built-in speaker, and can be used with headphones or ear buds.

Each one is pre-loaded with 3 to 7 titles and can contain from about 30 minutes up to 6 hours of content. The internal battery is good for over 8 hours of continuous play and can be recharged using the included standard AC adapter. Videos from National Geographic, PBS Kids, Sesame Street®, and other popular publishers of children's videos are available.

Borrowing guidelines are the same as for other videos. Adults may check out up to 4 Playaway Views for 7 days. Playaway Views are found at the Brigantine, Egg Harbor City, Egg Harbor Township, Mays Landing and Somers Point branches of the Atlantic County Library System as well as at the Buena Community Reading Center. If you use another location, you can place holds on Playaway View titles by using the library system's online catalog at www.atlanticlibrary.org.



A VISIT FROM THE SWAT TEAM

It all started with the SWAT team. The Mays Landing branch was selected for a competitive assistance project, sponsored by the New Jersey State Library, called SWAT Team Transformation. SWAT provided a team of library experts who analyzed the public areas of the building and then offered suggestions on ways to make the library more attractive, inviting, and accessible.

A donation from a longtime patron Mr. Ed Schwarzmans helped pay for some of the SWAT Team's recommendations. A long-time patron of the Mays Landing branch left a generous bequest of \$40,000 to the Atlantic County Library Foundation for the branch. Many of the new furnishings and improvements to the circulation and reference desks are possible because of his gift. Renovations are expected to be finalized before the busy summer season begins.



One World, Many Stories 2011 Summer Reading Program

The One World, Many Stories summer reading program was a great success by any measurement. Drumming workshops, teen murder mysteries, stuffed animal sleepovers, storytellers, magicians, crafts and books (of course!) introduced youngsters to a variety of world cultures. A total of 1,236 children and teens participated in the summer activities. The kids read a grand total of 12,642 books, an almost 12% increase over the previous summer. Readers in two locations – Brigantine and Mays Landing – accounted for over 7,800 of the books read!

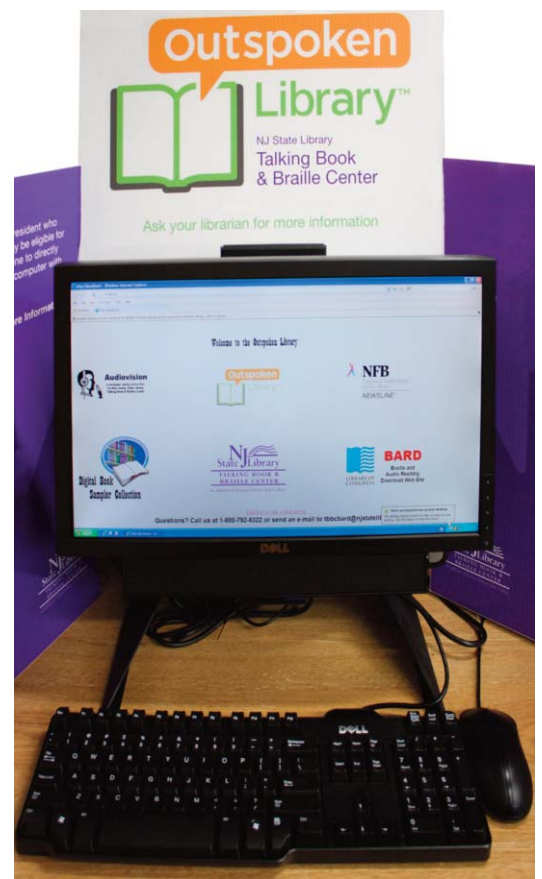


EVEN MORE OUTSPOKEN IN THE LIBRARY

Two additional Outspoken Library kiosks are available at Atlantic County Library System branches. The Egg Harbor Township and Galloway Township branches received the kiosks in the summer of 2011. A kiosk has been available at the Ventnor branch since the spring of 2011.

The kiosks are designed to enable veterans and residents who have impaired vision, a physical disability that makes it difficult to hold a book, or a learning disability to download 3,000 audiobooks which they can play on a free listening device. Once registered for the program, users can access the National Library Services Braille and Audio Reading (BARD) Program from home. The Bard service offers over 18,000 downloadable audiobooks and 42 magazines. The Outspoken Library kiosk is provided free to libraries and its services are free to eligible users.

For more information or a demonstration of the kiosk, call or stop in the Egg Harbor Township, Galloway Township, or Ventnor branch. Go to www.atlanticlibrary.org/visual to learn about resources for the visually impaired.



MAKING THEIR MARK

The 2011 Atlantic County Teen Arts Festival drew students from throughout Atlantic County and environs who participated in a wide range of hands-on group projects, workshops and masterclasses and took advantage of the opportunity to interact with and gain insight from professional artists. The day was made enjoyable by the welcoming atmosphere of the organizations, community members, and businesses located in and around Hammonton's Art District.

The Atlantic County Teen Arts Festival is coordinated by the Atlantic County Office of Cultural and Heritage Affairs in collaboration with Richard Stockton College of New Jersey, the Noyes Museum/Stockton, Hammonton Art Center, The Eagle Theatre, Hammonton Art District, and other arts and educational organizations.



IT REACHES THE BEACHES

Need something to read at the beach? The wireless Internet access at Atlantic County Library System/Ventnor now reaches behind the library at 6500 Atlantic Avenue, making the library system's 24/7 online resources available all the way to the beach. The free WiFi zone extends from the library to the beach and boardwalk between South Newport Avenue and South New Haven Avenue. Visit us online at www.atlanticlibrary.org and download a book or try any of our 24/7 resources.





SEEN AROUND THE LIBRARY

All year long, our locations offer a full slate of interesting and creative events. For information on what's coming up at the library, go to www.atlanticlibrary.org and click on Calendar of Events.



GOOD AS NEW

The **damage** done by vandals in September 2011 is now only a memory for **Ventnor branch** users. The branch remained closed for two days while library staff and other workers cleaned up and repaired the facility. Much of the damage was cosmetic with shelves overturned and books, DVDs, and craft materials strewn throughout the building. The more serious damage was smashed computers, defaced equipment, and gouged walls. Six juveniles, ranging from 9 to 13 years old, have been charged with burglary, theft, criminal mischief and conspiracy to commit burglary.



Looking for romance?...adventure?...a good laugh?... an out of this world fantasy?

Go on a
**Blind Date
With A Book!**

You may just fall in love.

February 1-14

Take a chance & check out a book sight unseen.

Let us know how your date goes with a Rate your Date review form.

Reviews will be posted on our website.

Atlantic County Library System

www.atlanticlibrary.org

Atlantic County Executive Dennis Levinson
Atlantic County Board of Chosen Freeholders, Frank D. Formica, Chairman

PATting OURSELVES ON THE BACK

Wavelength: A Look Back at 2010 won the New Jersey Library Association's 2012 **Service Literature Award** for materials produced in 2011 (If you want to take a look back at it, go to www.atlanticlibrary.org/pdf/07_2011_wavelength.pdf) The library's poster for **Go on a Blind Date with a Book** (seen here) won the New Jersey Library Association's 2012 **Program Announcement Award** for materials produced in 2011.



ATLANTIC COUNTY LIBRARY SYSTEM

www.atlanticlibrary.org

Brigantine, 201 15th Street South, 266-0110
M, T, F & SAT 9 am – 5 pm, W & TH 9 am – 8 pm
Branch Manager: Elizabeth Bliss, BrigantineBranch@acsys.org

Buena Community Reading Center, Buena Regional High School, 125 Weymouth Road
Hours may vary according to school schedule. Please call (609) 625-2776, extension 6338.

Egg Harbor City, 134 Philadelphia Avenue, 804-1063
M, W, F & SAT 9 am – 5 pm, T & TH 12 pm – 8 pm
Branch Manager: Maura Monte, EggHarborCityBranch@acsys.org

Egg Harbor Township, 1 Swift Avenue, 927-8664
M – TH 9 am – 8 pm, F & SAT 9 am – 5 pm
Branch Manager: Ruth Conrad, EggHarborTownshipBranch@acsys.org

Galloway Township, 306 East Jimmie Leeds Road, 652-2352
M – TH 9 am – 8 pm, F & SAT 9 am – 5 pm
Branch Manager: Patricia Morrow, GallowayTownshipBranch@acsys.org

Hammonton, 451 Egg Harbor Road, 561-2264
M – TH 9 am – 8 pm, F & SAT 9 am – 5 pm
Branch Manager: Catharine Ostrum, HammontonBranch@acsys.org

Longport, 2305 Atlantic Avenue, 487-0272
M – SAT 9 am – 5 pm
June – September: WED 9 am – 8 pm
Branch Manager: Kathryn Gindin, LongportBranch@acsys.org

Mays Landing, 40 Farragut Avenue, 625-2776, 646-8699
M – TH 9 am – 9 pm, F & SAT 9 am – 5 pm
Branch Manager: Donna Cameron, MaysLandingBranch@acsys.org

Outreach Services Section, (609) 625-2776, extension 6338
for information on Books by Mail and Bookmobile services.
Section Manager: Mary Beth Fine, OutreachServices@acsys.org

Pleasantville, 33 Martin Luther King Jr. Avenue, 641-1778
M – TH 9 am – 8 pm, F & SAT 9 am – 5 pm
Branch Manager: Pamela Saunders, PleasantvilleBranch@acsys.org

Reference Center, 40 Farragut Avenue, Mays Landing, 625-2776, extension 6310
Section Manager: Regina Bell, askref@acsys.org

Somers Point, 801 Shore Road, 927-7113
M – TH 9 am – 8 pm, F & SAT 9 am – 5 pm
Branch Manager: Mary Jane Bolden, SomersPointBranch@acsys.org

Ventnor, 6500 Atlantic Avenue, 823-4614
M – TH 9 am – 8 pm, F & SAT 9 am – 5 pm
Branch Manager: Ellen Eisen, VentnorBranch@acsys.org

LIBRARY ADVISORY COMMISSION

Chairperson: Don Morgenweck
Freeholder Member: Frank Giordano
Luann Amodeo, Muhammad Ayub, Edward R. Hitzel
Susan M. Sless, Jody Turner, Michelle Wilson

LIBRARY ADMINISTRATION

Karen L. George, Director
Edwina Wilinski, Assistant Director
Gair Helfrich, Chief Librarian for Library Services
Brian Tomlinson, Fiscal Officer

ATLANTIC COUNTY OFFICE OF CULTURAL & HERITAGE AFFAIRS

40 Farragut Avenue, Mays Landing, 625-2776, extension 6314
Administrator: Cynthia Mason Purdie, cmasonpurdie@acsys.org
www.aclink.org/culturalaffairs

CULTURAL & HERITAGE AFFAIRS ADVISORY BOARD

Chairperson: June Gray Sheridan
Freeholder Member: Richard Dase
Aurora Boyette, Vonnie Clark, Michael Cool, Cynthia M. Domino,
Gabriel J. Donio, Gary Giberson, Yechiel M. Leavy



All locations are accessible to the handicapped



Atlantic County Executive Dennis Levinson

Atlantic County Board of Chosen Freeholders

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John W. Risley
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WAVELENGTH
is produced by
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Library System
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Mays Landing, NJ
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